



**Canadian Trucking
Human Resources Council**

**Conseil canadien des ressources
humaines en camionnage**

FOR IMMEDIATE RELEASE

HR GUIDE TO HELP TRUCK FLEETS ESTABLISH INCLUSIVE WORKPLACE

LATEST VOLUMES OF POPULAR HR TRAINING GUIDE FOCUS ON THE HIRING, INTEGRATION AND RETENTION OF IMMIGRANTS AND TEMPORARY FOREIGN WORKERS

OTTAWA, ON – The Canadian Trucking Human Resources (CTHRC) has unveiled the latest volumes of *Your Guide to Human Resources* to support Canadian fleets in the hiring of Immigrants and Temporary Foreign Workers – groups that are vital to the future of the nation’s trucking industry.

“At a time when Canada’s labour force is becoming increasingly multicultural, Immigrants and Temporary Foreign Workers represent a largely untapped source of potential employees for the trucking industry,” says CTHRC Executive Director Linda Gauthier. “These individuals offer a great diversity of education, training, on-the-job skills and life experiences that can enhance any fleet.”

Those who have immigrated to Canada are becoming an important component of any long-term recruiting strategy, while Temporary Foreign Workers can apply the skills they have developed in their countries of origin to help address temporary gaps in the available pool of long-haul truck drivers.

Low birth rates among the Canadian-born population, combined with an aging workforce, mean that Immigrants will account for all the net labour force growth in Canada as early as 2011, according to Statistics Canada.

The two new modules in the popular *Your Guide to Human Resources – Immigrants and Temporary Foreign Workers* – provide tools and templates for the recruitment, cultural awareness, orientation and integration of foreign-trained truck drivers. Examples are illustrated by describing the experiences of a fictional fleet known as Acme Trucking, and real world experiences are reflected through *Voices from Our Industry* and *Voices from Government*. The content is further supported by a CD-ROM that can be customized to meet the specific needs of an individual fleet.

A related *Report for Employers on Hiring Immigrants and Temporary Foreign Workers* offers step-by-step guidance for federal and provincial government immigration programs, processes, costs and timeframes. And the *Fact Sheet for Immigrants and Temporary Foreign Workers* offers pre-immigration and post-immigration guidance to Immigrants and Temporary Foreign Workers who are interested in joining Canada’s trucking industry as truck drivers or mechanics.

For more information on these new resources, contact the CTHRC.

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Our Industry. Your Council!

PRESS RELEASE

The Canadian Trucking Human Resources Council (CTHRC) is an incorporated not-for-profit organization funded by Canada's new Sector Council Program. Our mission is to assist the Canadian trucking industry to recruit, train and retain the human resources needed to meet current and long-term requirements. For more information, visit www.cthrc.com.

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